

**The name of the academic discipline:
«Sociology of Public Opinion»**

Specialty code and name	1-23 01 05 Sociology
Year of study	4
Semester of study	7, 8
Number of in-class academic hours:	12
Lectures	8
Seminar classes	4
Practical classes	-
Laboratory classes	-
Form of the current assessment (<i>credit/ graded credit /exam</i>)	credit
Number of credit points	3
Competences	Mastering the academic discipline “Sociology of Public Opinion” should ensure the establishment and development of special competencies: to apply methods of sociological study of the shaping and functioning of public opinion
Summary of the academic discipline:	
<p>This academic discipline introduces students to the knowledge about social structure, social institutions, relevant social problems in their specific refraction in the mirror of public opinion, develops a professional attitude to the practical use of the acquired knowledge in the study of public opinion. The content of the discipline: definition of public opinion; public opinion as a specific manifestation of public consciousness, as a complex spiritual or spiritual-practical formation; object and subject of sociology of public opinion; theoretical and methodological principles of construction of sociology of public opinion; categorical apparatus of sociology of public opinion; factors affecting the functioning of public opinion.</p>	